

June 1-3, 2009

Centre culturel, Université de Sherbrooke  
Sherbrooke, Quebec, Canada



## International Forum on Integrated Water Management *Tools for ACTION*

### Partnership Plan

The **St-François River Basin Organisation** (COGESAF) and the *Centre universitaire de formation en environnement* (**Université de Sherbrooke**) are partnering for the organisation of the International Forum on Integrated Water Management.

The forum will be of interest for researchers and students, government officers, basin and environmental organisations as well as economic, political and community players from around the world.

Talks on water challenges, proven or developing mechanisms, available tools, partnership and world water management issues will be central to this international meeting. Around 500 participants (including some 90 speakers) from a dozen countries are expected.

What we offer :

- ✓ **A targeted and international visibility** – The Forum will be advertised through our substantial contact lists reaching Quebec and Canada actors in water management as well as actors from over fifteen countries. Thousands of water management actors will see your name associated with the Forum.
- ✓ Your name **is associated with an audacious event** that will generate new partnerships between Quebec, Canadian and international actors on a planetary stake: integrated water management.
- ✓ We give you the opportunity **to make contact** with some 500 participants and partners before, during and after the event.
- ✓ **A long-term partnership**: partners associated with this very first edition will be invited in priority to join a second edition or any associated event.

Parts of profits will be used in the organization of a second forum on water integrated management and in projects promoting education for sustainable development.

Our financial partners will automatically be associated with all educational projects issued from Forum's funds.

#### Contact info

Jacinthe Caron, Coordinator

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[www.cogesaf.qc.ca/rv-eau](http://www.cogesaf.qc.ca/rv-eau)

The different partnership opportunities are presented in the next pages.

Contact Jacinthe Caron, Forum Coordinator, to organise a meeting to discuss about how your organisation could join the Forum as a financial partner. Our Plan has the flexibility to best meet your objectives. The earlier you decide to partner with us, the more visibility you will get.

Past and coming media events:

- Launch of Website: September
- Launch of Call for speakers : October
- Press release for subscriptions : February 16
- Advertising through our large contact lists and publicity in targeted media: October 2008 - may 2009
- Event Press conference : June 1<sup>st</sup>



**Jacinthe Caron**

Coordinator

International Forum on Integrated Water Management

Comité de gestion du bassin versant de la rivière Saint-François (COGESAF)

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Partnership level :	Honour Partners	Value: 25 000\$
<p>2 Honour Partners are already confirmed:</p> <ul style="list-style-type: none"> <li>• <i>Regroupement des organisations de bassin versant du Québec (ROBVQ)/ Ministry of Sustainable development, Environment and Parks (Québec)</i></li> <li>• <i>Ministry of International Relations (Québec)</i></li> </ul> <p><b>DEMONSTRATION OF YOUR VISION ON WATER MANAGEMENT :</b></p> <ul style="list-style-type: none"> <li>• Member of the Honour Committee</li> <li>• Opening speech as a co-Honour President</li> <li>• 1 stand in the expo room (3 days)</li> <li>• Participation at the Press conference</li> <li>• Opportunity to present a 2 minute video of your enterprise's vision of water management on our website (you provide it)</li> <li>• 1 page publicity or insert on the participant kit (you provide it)</li> <li>• Opportunity to offer a promotional item to participants (you provide it)</li> <li>• Member of the Program committee</li> </ul> <p><b>VISIBILITY OF YOUR ENTERPRISE :</b></p> <ul style="list-style-type: none"> <li>• Announcement at the opening ceremony</li> <li>• Promotion banner of your enterprise in the main room (you provide it)</li> <li>• Your logo* on our Partners Poster</li> <li>• Your Logo* on the "partner" page on our website and link to your website</li> <li>• Your Logo* on promotion documents sent all over the planet (poster, release, program)</li> <li>• « Honour Partner » is written on your enterprise representatives' badges</li> </ul> <p><b>AN OCCASION TO MAKE NEW CONTACTS :</b></p> <p>5 free entries to the Forum and cocktail 2 free entries offered to students with name of your enterprise on students' badges</p>		
Level of partnership :	Grand Partner	Value: 10 000\$
<ul style="list-style-type: none"> <li>• <i>Ministry of Agriculture, Pêcheries et Alimentation (Québec)</i></li> <li>• <i>Conseil pour le développement de l'Agriculture du Québec</i></li> </ul> <p><b>DEMONSTRATION OF YOUR VISION ON WATER MANAGEMENT :</b></p> <ul style="list-style-type: none"> <li>• 1 stand in the expo room (3 days)</li> <li>• Participation in the Press conference</li> <li>• 1/2 page publicity or insert on the participant kit (you provide it)</li> </ul> <p><b>VISIBILITY OF YOUR ENTERPRISE :</b></p> <ul style="list-style-type: none"> <li>• Announcement at the opening ceremony</li> <li>• Promotion banner of your enterprise in the main room (you provide it)</li> <li>• Your logo* on our Partners Poster</li> <li>• Your Logo* on the "partner" page on our website and link to your website</li> <li>• Your Logo* on promotion documents sent all over the planet (poster, release, program)</li> <li>• « Grand Partner » is written on your enterprise representatives' badges</li> </ul> <p><b>AN OCCASION TO MAKE NEW CONTACTS :</b></p> <p>3 free entries to the Forum and cocktail 1 free entry offered to a student with name of your enterprise on student badge</p> <p><i>*logos size is always proportional to sponsorship level</i></p>		

<b>Level of partnership :</b>	<b>Partner</b>	<b>Value : 5 000 \$</b>
<ul style="list-style-type: none"> <li>Loto-Québec</li> </ul> <p><b>DEMONSTRATION OF YOUR VISION ON WATER MANAGEMENT :</b></p> <ul style="list-style-type: none"> <li>Half price for a stand in the expo room (3 days)</li> <li>Mention of your enterprise in the press release</li> <li>1/4 page publicity on the participant kit</li> </ul> <p><b>VISIBILITY OF YOUR ENTERPRISE :</b></p> <ul style="list-style-type: none"> <li>Announcement at the opening ceremony</li> <li>Your logo* on our Partners Poster</li> <li>Your Logo* on the “partner” page on our website and link to your website</li> <li>Your Logo* on promotion documents (poster, release, program)</li> <li>« Partner » is written on your enterprise representatives' badges</li> </ul> <p><b>AN OCCASION TO MAKE NEW CONTACTS :</b> 2 free entries to the Forum and cocktail</p>		
<b>Niveau de partenariat :</b>	<b>Collaborator</b>	<b>Value : 2 500 \$</b>
<p>Many confirmations (see the “partners” page of our website)</p> <p><b>VISIBILITY OF YOUR ENTERPRISE:</b></p> <ul style="list-style-type: none"> <li>Your logo* on our Partners Poster</li> <li>Your logo* on the Partners section of our website + link you your website</li> <li>Logo* in participant kit</li> </ul> <p><b>AN OCCASION TO MAKE NEW CONTACTS :</b> 1 free entry to the Forum and cocktail</p>		

*\*logos size is always proportional to sponsorship level*

<b>Specific partnership</b>	<b>Value</b>	<b>Offer</b>
Exhibitor (5 exhibitor space left)	1 000\$	<ul style="list-style-type: none"> <li>1 stand in the expo room (3 days)</li> <li>One free entry for your representative</li> </ul>
Exclusive Coffee-break sponsor (5 available)	2 000 \$	<ul style="list-style-type: none"> <li>Announcement and poster during coffee break</li> <li>Opportunity to leave your business card on the coffee table</li> </ul>
Room sponsor (2 available)	1 500 \$	<ul style="list-style-type: none"> <li>Poster in the room</li> <li>Opportunity to leave your business card</li> </ul>
Lunch sponsor (2 available)	10 000 \$	<ul style="list-style-type: none"> <li>Announcement during lunchtime</li> <li>Opportunity to leave your business card on tables</li> </ul>
Gala Dinner wine sponsor	10 000\$	<ul style="list-style-type: none"> <li>Poster in the hall</li> <li>Announcement during Gala Dinner</li> </ul>